

LECTURE 2:
MATRIX GAMES

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Games and Decisions

Normal (Strategic) Form Games

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Main traits:

- **simultaneous moves**
 - players have to make their strategy choices *simultaneously, without knowing the strategies* that have been chosen by the other player(s)
- **common knowledge of available strategies**
 - while there is no information about what other players will actually choose, we assume that the *strategic choices* available to each player *are known by all players*
- **rationality & interdependence**
 - players must think not only about their own best strategic choice but also the best strategic choice of the other player(s)

Normal (Strategic) Form Games

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- *mathematical notation* of a game's elements:

- a finite set of agents: $\{1, 2, \dots, n\}$

- strategy spaces (finite or infinite): $\{X_1, X_2, \dots, X_n\}$

- after selection: a strategy profile: $\mathbf{x} = (x_1, x_2, \dots, x_n)$

- payoff functions: $Z_1(\mathbf{x}), Z_2(\mathbf{x}), \dots, Z_n(\mathbf{x})$

(or: $Z_1(x_1, x_2, \dots, x_n), Z_2(x_1, x_2, \dots, x_n), \dots, Z_n(x_1, x_2, \dots, x_n)$)

- *infinite strategy spaces*: payoff functions typically expressed as mathematical formulas:

$$Z_1(x_1, x_2) = 100 - (x_1 + 2x_2),$$

$$Z_2(x_1, x_2) = 150 - (2x_1 + x_2).$$

- example: *Cournot oligopoly*, strategies = quantities supplied

Normal (Strategic) Form Games

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- *finite strategy spaces*: payoffs specified in tables (or *matrices*)
 - Prisoner's dilemma revisited:
 - payoffs in two matrices → a *bimatrix game*

		Player B	
		Stay silent	Betray
Player A	A \ B		
	Stay silent	-1 , -1	-10 , 0
	Betray	0 , -10	-5 , -5

Game 1: A Bimatrix Game

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- choose a strategy for player 1 in the following bimatrix game:

		Player 2			
		W	X	Y	Z
Player 1	A	5, 2	2, 6	1, 4	1, 4
	B	9, 5	1, 3	0, 2	4, 8
	C	7, 0	2, 2	1, 5	5, 1
	D	0, 0	3, 2	2, 1	1, 1

- comments on individual strategies:
 - **A**: no matter what player 2 (opponent) plays, this strategy is worse than or equal to **C** (i.e., **C** *weakly dominates A*)
→ *no rational player would ever play A!*
 - **B**: high payoff combinations (**B,W**) and (**B,Z**)
→ *works only in case players cooperate!*
 - **B** and **C**: highest sum of possible payoffs (i.e., row sums)
→ *best only if the opponent picks her strategy at random!*
 - **C**: looks safe – always gives the highest or second-highest payoff
→ *doesn't take the opponents rationality into account!*
- *game-theoretic approach*: both players rational, aware of the other player's rationality
 - optimal strategy: **D** (we'll be explaining why in the following lectures)

Battle of the Networks: A Constant-Sum Game

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- suppose there are just two television networks. Both are battling for shares of viewers (0–100%). Higher shares are preferred (= higher advertising revenues).

- sum of shares = 100%, i.e. for two players

$$Z_1(x_1, x_2) + Z_2(x_1, x_2) = \text{const.} \quad \text{for all } (x_1, x_2)$$

- network 1 has an advantage in sitcoms. If it runs a sitcom, it always gets a higher share than if it runs a game show.
- network 2 has an advantage in game shows. If it runs a game show it always gets a higher share than if it runs a sitcom.

		Network 2	
		Sitcom	Game show
Network 1	Sitcom	55% , 45%	52% , 48%
	Game show	50% , 50%	45% , 55%



Zero-Sum Games

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- **zero-sum game:** a special case of constant-sum games

$$\text{sum of payoffs} = Z_1 + Z_1 + \dots + Z_n = 0.$$

- every *constant-sum* game has a *strategically equivalent* counterpart in *zero-sum* games
 - ▣ example: zero-sum version of battle of the networks
 - ▣ payoffs expressed as the difference from the 50/50 share
→ differences in outcomes unchanged → *strategic equivalence*

		Network 2	
		1 \ 2	
Network 1	Sitcom	5% , -5%	2% , -2%
	Game show	0% , 0%	-5% , 5%

Note: entries for 1 and 2 always opposite ($Z_1 = -Z_2$) → no need to write both!

Matrix Games

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- a special case of zero-sum games:
 - a finite set of agents: $\{1,2\}$
 - strategy spaces (*finite*): $\{X,Y\}$
 - strategy profile: (x,y)
 - payoff functions: $Z_1(x,y), Z_2(x,y)$
 - zero-sum payoffs: $Z_1(x,y) + Z_2(x,y) = 0$

- payoffs written in a matrix, typically denoted by A :

$$A = (a_{ij})_{\substack{i=1,\dots,m \\ j=1,\dots,n}} = \begin{bmatrix} a_{11} & a_{12} & \dots & a_{1n} \\ a_{21} & a_{22} & \dots & a_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ a_{m1} & a_{m2} & \dots & a_{mn} \end{bmatrix}$$

- a_{ij} = the payoff of player 1 for strategy profile (i,j)
(i.e., player 1 picks i th strategy and player 2 picks j th)

- *example*: battle of the networks (zero-sum version)
 - a matrix game with

$$\mathbf{A} = \begin{bmatrix} 5 & 2 \\ 0 & -5 \end{bmatrix}$$

- note: in order to know the strategic nature of the game, nothing else needs to be specified (the payoffs and number of strategies of both players are determined by \mathbf{A})

		Network 2	
	1 \ 2	Sitcom	Game show
Network 1	Sitcom	5	2
	Game show	0	-5

Nash Equilibrium

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- one of the most widely used game-theoretical concepts (not only for matrix games)
- *best-response approach*:
 - determine the “best response” of each player to a particular choice of strategy by the other player (do this for both players)
 - if each player’s strategy choice is a best response to the strategy choice of the other player, we’re in a *Nash equilibrium* (NE)

“NE is such a combination of strategies that neither of the players can increase their payoff by choosing a different strategy.”

“NE is a solution with the property that whoever of the players chooses some other strategy, he or she will not increase his or her payoff.”

Nash Equilibrium in Matrix Games

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□ mathematical definition:

A strategy profile (x^, y^*) with the property that*

$$Z_1(x, y^*) \leq Z_1(x^*, y^*) \leq Z_1(x^*, y)$$

for all $x \in X$ and $y \in Y$ is a NE.

Inequality from the definition above explained:

→ If player 1 deviates from NE, he/she won't be any better off

$$Z_1(x, y^*) \leq Z_1(x^*, y^*) \leq Z_1(x^*, y)$$

If player 2 deviates from NE, he/she won't be any better off

Finding NE's in Matrix Games

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- a matrix game can have 0, 1 or multiple NE's
- **best-response analysis** (a.k.a. cell-by-cell inspection)
 - network 1's best response:
 - if network 2 runs a sitcom, network 1's best response is to run a sitcom. **Circle (S,S).**
 - if network 2 runs a game show, network 1's best response is to run a sitcom. **Circle (S,G).**

		Network 2		
		1 \ 2	S	G
Network 1	S		(5)	(2)
	G		0	-5

Finding NE's in Matrix Games

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- network 2's best response:
 - if network 1 runs a sitcom, network 2's best response is to run a game show. Square (S,G) .
 - if network 1 runs a game show, network 2's best response is to run a game show. Square (G,G) .
- the NE strategy profile is (S,G) . (if network 2 plays G , network 1's best response is S and vice versa)

		Network 2	
		S	G
Network 1	S	5	2
	G	0	-5

- from the best-response analysis it follows that a NE is represented by such an element in the payoff matrix that is both...
 - ...the *maximum* in its column (player 1's best response)
 - ...the *minimum* in its row (player 2's best response)
- such an element is called a **saddle point** of the matrix
- value of a saddle point = $Z_1(x^*, y^*) = \mathbf{value\ of\ the\ game}$
- notion of *stability*: neither player has an incentive to deviate from NE



NE's in Matrix Games: Exercise 1

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- find a NE in the following matrix game:

Player 2

1 \ 2	W	X	Y	Z
A	4	4	3	5
B	42	10	2	-1
C	-12	56	2	12

Player 1

NE's in Matrix Games: Exercise 2

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- find all NE's in the following matrix game

Player 2

1 \ 2	W	X	Y	Z
A	2	3	5	2
B	2	4	5	2
C	-2	7	2	0

Player 1

Multiple Nash Equilibria

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QUIZZ:

Consider a matrix game with payoff matrix $\mathbf{A} = (a_{ij})$. Let a_{27} and a_{43} be two NE's.

a) Is it possible that $a_{27} < a_{43}$?

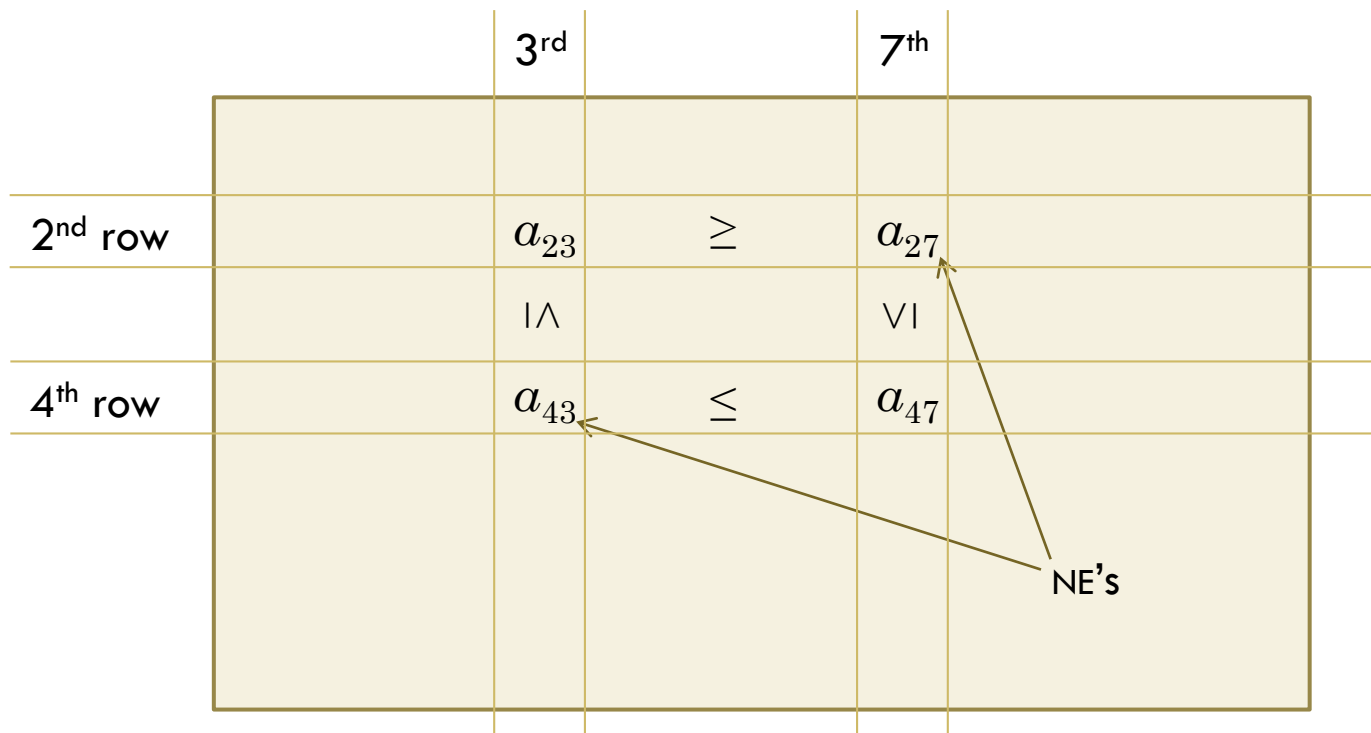
b) Are a_{23} and a_{47} Nash equilibria as well?

- answers:
 - a)** no.
 - b)** yes.
- how to find out: use the basic properties of a saddle point (*see next slide*)

Multiple Nash Equilibria

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- *conclusion*: multiple equilibria always have *equal values* and are placed in “rectangular positions”

Dominated strategies

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□ **definition:**

Strategy $x_1 \in X$ strictly dominates strategy $x_2 \in X$, if

$$Z_1(x_1, y) > Z_1(x_2, y) \text{ for all } y \in Y.$$

Analogously, $y_1 \in Y$ strictly dominates strategy $y_2 \in Y$, if

$$Z_1(x, y_1) < Z_1(x, y_2) \text{ for all } x \in X.$$

Weak domination is similar, only it admits $Z_1(x_1, y) = Z_1(x_2, y)$ for some $y \in Y$, or $Z_1(x, y_1) = Z_1(x, y_2)$ for some $x \in X$.

□ **example:**

□ network 1: G is dominated by S

□ network 2: S is dominated by G

		Network 2	
		S	G
Network 1	1 \ 2	S	G
	S	5	2
G	0	-5	

Dominated strategies

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- as a *rational* player would *never* play a *dominated strategy*, matrix games can be simplified by deleting the players' dominated strategies

	Network 2		
	1 \ 2	S	G
Network 1	S	5	2
	G	0	-5

- **iterative elimination of dominated strategies:**
 - elimination of dominated rows \rightarrow columns \rightarrow rows \rightarrow columns \rightarrow ...
 - I-know-he-knows-I'm-rational type of thinking

Dominated strategies

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- example: extended battle of networks (T = talent show)
 1. network 2: no dominated strategies
 2. network 1: G dominated (by S)
 3. network 2: G dominated (by T)
 4. network 1: T dominated (by S)
 5. network 2: S dominated (by T)

Network 2

		Network 2		
		S	G	T
Network 1	S	5	2	1
	G	0	-5	-4
	T	-2	3	-1

Dominated strategies

(cont'd)

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- *note: sometimes no strategies to eliminate, but still a single NE, as in the example below*

Network 2

1 \ 2	S	G	T
S	5	2	1
G	6	-5	-4
T	-2	3	-1

Network 1

Dominated strategies: Exercise 3

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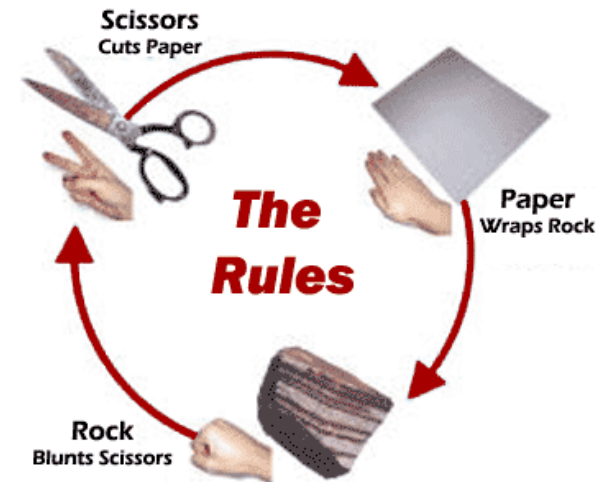
- eliminate dominated strategies in the matrix game from Exercise 2:

		Player 2			
		W	X	Y	Z
Player 1	A	2	3	5	2
	B	2	4	5	2
	C	-2	7	2	0

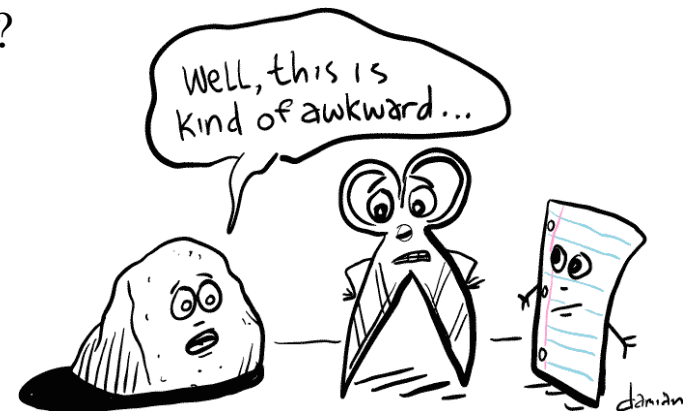
Game 2: Rock, Paper, Scissors

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- in this game, each player has 3 strategies: rock (R), paper (P) and scissors (S).
- rules:
 - ▣ scissors cut paper
 - ▣ paper wraps rock
 - ▣ rock crushes scissors
 - ▣ winner gets €1 from his/her opponent



- a) Can this game be modelled as a matrix game?
- b) Which strategy would you choose?
- c) Are there any saddle points in the matrix?



Game 2: Rock, Paper, Scissors

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		Player 2		
		R	P	S
Player 1	R	0	-1	1
	P	1	0	-1
	S	-1	1	0

- no saddle point in the payoff matrix, but still there's a way to play the game
 - ▣ all strategies “equally good” → the best thing for both players is to choose their strategy at random, with equal probabilities
 - ▣ even if the other player finds out about the other players' strategy, he/she can't use it against him/her

→ switch from *pure strategies* to *mixed strategies*

- pure strategy: the player decides for a certain strategy
- mixed strategy:
 - the player decides about the probabilities of the alternative strategies
 - when the decisive moment comes, he/she makes a random selection of the strategy with the stated probabilities
- even if a matrix game has no NE in pure strategies (i.e., no saddle point of the payoff matrix), it still has a NE in mixed strategies (*always*)
- optimal mixed strategies for RPC game:

$$\mathbf{x}^* = \begin{bmatrix} \frac{1}{3} \\ \frac{1}{3} \\ \frac{1}{3} \end{bmatrix}, \quad \mathbf{y}^* = \begin{bmatrix} \frac{1}{3} \\ \frac{1}{3} \\ \frac{1}{3} \end{bmatrix}$$

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